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DIGITAL BRIDGES PITTSBURGH ANNOUNCES 2-YEAR GRANT FROM THE HEINZ ENDOWMENTS

The program, originating in Hazelwood, teaches Digital Literacy, Entrepreneurship or Career Success, and Social-Emotional Intelligence.

Pittsburgh, PA, May 12th, 2020— <u>Digital Bridges Pittsburgh</u>, a New Sun Rising Project, announced today the expansion of their programming thanks to a \$150,000.00, 2- year grant from The Heinz Endowments.

The organization runs an afterschool program utilizing curriculum developed to engage youth and young adults in the exploration of digital resources, entrepreneurship, career preparedness, and social-emotional learning. Their signature programs include The Business of You(th) and So, You Want to Be a YouTube Star. Both are project-based learning experiences in which students gain experience identifying and utilizing digital resources for learning and personal development including units designed to meet the PA Standards for Career Education and Workforce Preparedness in Entrepreneurship for 3rd, 5th, 8th, and 11th grades.

"The Heinz Endowments has been our greatest supporter since our foundation in 2017, we are honored to have our work recognized and thrilled to be able to expand by both deepening our roots in Hazelwood and establishing new partnerships in local communities. We are more committed than ever to providing coaching and education programs that give youth and adults the skills that truly make a difference in their lives- Digital Literacy, Entrepreneurship or Career Success, and Social-Emotional Intelligence. I truly can't put into words how much this means to our organization and our mission" stated Constance Capiotis, Founder and Executive Director of Digital Bridges Pittsburgh

In response to COVID-19, Digital Bridges has shifted to a fully online format and is offering its summer camp programs virtually. The Business of Youth will run from June 8th-July 18th and So, You Want to Be a YouTube Star will run from July 20th-August 15th.



If you would like more information about this topic, please contact Constance Capiotis at 412-706-2577 or email at info@digitalbridgespgh.org.

Digital Bridges Pittsburgh's mission is to bridge the digital gap by providing education and mentoring in Digital Life Skills, Technology Fundamentals, and Online Communication Skills. We believe that there are three important keys to building communities via technology: **Connect** people to technology by showing them ways to access technology and how to safely use it; **Teach** people how to navigate the digital world effectively to manage their health, relationships and professional life online; and **Guide** people on their individual pathways to success.

The Heinz Endowments is devoted to the mission of helping our region prosper as a vibrant center of creativity, learning, and social, economic and environmental sustainability. Core to our work is the vision of a just community where all are included and where everyone who calls southwestern Pennsylvania home has a real and meaningful opportunity to thrive.

New Sun Rising (NSR) designs and implements programs that create economic opportunity, solve social challenges, and strengthen the vibrancy of place. As a nonprofit 501(c)(3) charitable organization, we serve as an educator, resource provider, connector, and activator of neighborhood-scale innovation. Our focus is on underserved communities and how regenerative growth strategies can be utilized for equitable development.